



DEADLINE
EXTENDED!

~~30.04.2014~~
30.05.2014

Dear Principal / Head English Teacher,

An Invitation to Participate in SCHOLASTIC WRITERS' AWARD 2014

For the sixth year running, Scholastic is holding the Scholastic Writers' Award to encourage and recognize student writers as well as promote literary excellence. We are happy to announce that this year's deadline submission has been extended until May 30, 2014, so get your students' fantastic stories to us!

WHY YOU SHOULD ENCOURAGE YOUR STUDENTS TO PARTICIPATE & HOW YOU CAN HELP:

Creative and fiction writing sharpen students' thinking and provide them with unmatched insight. It teaches them writing at the highest level – pushing them to turn abstract ideas and imagination into something concrete and understandable by others. It also challenges them to grow and develop the language and communication skills required to get those ideas across.

Give your students a chance to be part of a creative writing experience by getting word of the competition out! This competition works great as a classroom activity; help them get started with a basic framework (the characters, the structure etc.) through brainstorming and pitching ideas. Get them engaged with their own stories so they are more inclined to continue writing if it is framed as an independent or take-home assignment.

We also encourage you to take the time to read your students' stories to ensure they have met the necessary requirements, including correct grammar.

WHAT IT MEANS TO WIN:

Winning stories from each group are published in Scholastic's annual edition of *For Kids By Kids*, which are sold through our book catalogs. Grand prize winners will receive an iPad, while runner-ups receive cash prizes ranging from USD100 to 200. The school attended by the Grand Prize Winner will receive a trophy and 500 free books for the school library.

We look forward to your support. Please feel free to e-mail us at clubs_support@scholastic.com.my or call us at 1300 88 7818 with any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Florence Cheah".

Florence Cheah
General Manager – Book Clubs Southeast Asia



The Scholastic Writers' Award Aims to:

- Provide a unique opportunity for schools in Malaysia or Singapore to showcase their students' achievements.
- Promote the use of English in a fun and creative manner.
- Encourage youth to write.
- Give young writers a chance to realize their talents.

Summary: This is a writing competition open to all students age 10 to 18, attending schools in Malaysia and Singapore. Students submit an original, unpublished story of 1,000 – 1,500 words (for age 10 – 14) and 1,500 – 3,000 words (for age 15 – 18) from a list of seven titles. Outstanding stories received from the competition will be published as an anthology by Scholastic.

2014 Story Submission Deadline: Friday, May 30, 2014

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GENERAL INFORMATION

Essay Topics

Young writers can choose to write an original, unpublished story from any **ONE** of the seven following titles:

1. Lost In The Wilderness
2. Excuse me, Are You A Model?
3. Escape From Dark Moon Island
4. Zoo Adventure
5. ***Begin your story with:*** I ran as fast as I could and, behind me, I could hear the creatures, whimpering, snarling and panting. As I scrambled up the slope to the house, I glanced over my shoulder and saw...
6. ***End your story with:*** And he never spoke again after that night.
7. ***Include in your story the following sentence.*** We can dance all night.

Entries should be submitted in one of the groups below according to age criteria.

Group A

- 10 - 14 years old
- 1,000 – 1,500 words

Group B

- 15 - 18 years old
- 1,500 – 3,000 words

Prizes:

- ❖ Two (2) Grand Prize Winners (One from each age group)
 - The Grand Prize Winners will be awarded an **Apple iPad 2 – 16GB with Wi-Fi** and a Certificate of Honor.
 - The Grand Prize Winner's school will receive a trophy and **500 books** for the school library.
- ❖ Two (2) First Runner-Ups (One from each age group)
 - First Runner-Ups will receive **USD200** and a Certificate of Honor.
- ❖ Two (2) Second Runner-Ups will be selected from each group.
 - Second Runner-Ups will receive **USD100** and a Certificate of Honor.

Competition Rules:

Participants Must:

1. Be no younger than 10 years old or no older than 18 years old as of December 31, 2014.
2. Be attending a registered school in Singapore that have students within the age limit of **Group A** (10 – 14 years old), and **Group B** (15 – 18 years old)

Submission Guidelines: Entries Must:

1. Be written in English
2. Not be decorated with artwork or anything other than the content of the essay itself.
3. Be typewritten, double-spaced, in Times New Roman font size 12
4. Include the title, at the top of the first page. Do not use a separate title page.
5. Be submitted both in **hard-copy and soft-copy**
 - a. **Hard-copies** must be:
 - i. Printed on plain white A4 paper
 - ii. Accompanied with an entry form which has been certified by a member for teaching staff at the school, completed with an official school stamp
 - iii. Be postmarked on, or by May 30, 2014, and sent to:
Scholastic Writers' Award 2014
Level 7, Plaza First Nationwide
161 Jalan Tun H.S. Lee
50000 Kuala Lumpur
 - b. **Soft-copies** must be e-mailed as a Word document to:
writersaward@scholastic.com.my
 - i. Please include your full name and school name on the document and/or attach a scanned copy of your entry form

Others:

1. Each candidate may only submit one entry which must be written on one of the seven titles provided.
2. Candidates should keep a copy of the entry form for own reference. Due to the volume of entries expected, entries will not be returned.
3. Entries not adhering to the above rules will be disqualified. All decisions are final.

4. Entries are liable for disqualification if:
 - The entry is not certified
 - No date of birth is given
 - The candidate is too old for the group entered
 - The entry does not meet the specified word count
 - Content of the story is found to be plagiarized
 - Hard-copy or soft-copy of the story is not received
5. All entries will become the property of Scholastic with the right to be published.
6. Copyright for manuscripts selected for awards will be the exclusive property of Scholastic. By signing the entry form, the student agrees to the terms of release subject to parental consent.
7. Proof of mailing does not constitute proof of receipt of entries.
 - Scholastic is not responsible for lost, late, incomplete, illegible, damaged, misdirected, mutilated or postage-due entries.
8. An appointed editor may work on all the selected final entries and winners' entries might be edited for compilation prior to being published.
9. Scholastic reserves the absolute right to amend or edit the aforesaid rules without prior notification.

What Are You Waiting For? Submit your entries now!



How To Enter

Complete the entry form below and staple it to your typed story. Send your entries to:

Scholastic Writers' Award 2014
Level 7, Plaza First Nationwide, 161, Jalan Tun H.S.
Lee, 50000 Kuala Lumpur.

A soft-copy of your essay in Microsoft Document must also be sent to writersaward@scholastic.com.my.

Candidate Details (To be completed in block letters by students):

(Incomplete or illegible information in this entry form will leave to disqualification)

Student's Name (per NRIC/Passport): _____

NRIC/Passport No.: _____ Date of Birth: _____

Gender: () F () M

Group (Please tick one) () A – Age 10 – 14 () B – Age 15 – 18

Story Titles (Please tick one)

() Lost In The Wilderness

() Excuse Me, Are You A Model?

() Escape From Dark Moon Island

() Zoo Adventure

() **Begin your story with:** I ran as fast as I could and, behind me, I could hear the creatures, whimpering, snarling and panting. As I scrambled up the slope to the house, I glanced over my shoulder and saw...

() **End your story with:** And he never spoke again after that night.

() **Include in your story the following sentence:** We can dance all night.

I understand that by submitting this form I take full responsibility for my entry.

I certify that it is my own work and does not contain material copied or plagiarized from another source.

Student's Signature: _____ Date: _____

I am the parent or legal guardian of the child whose signature appears herein and I hereby give my consent to the child's entering the competition and providing all personal data requested by the competition and have understood and agreed to the competition rules.

Parent's/Guardian's Signature: _____

Parent's/Guardian's Name: _____
(per NRIC/Passport)

Parent's/Guardian's Email: _____

Parent's Mobile Phone No.: _____

Information from the School (to be completed by teacher)

I certify on behalf of the school that:

- The entry details given here are correct
- The student composed and word-processed the essay

(In block letters)

Teacher's Name: _____
(per NRIC/Passport)

School Name: _____

Full School Address: _____

Telephone No. (O): _____ (M): _____

Date: _____

Teacher's Signature: _____

Official School Stamp: