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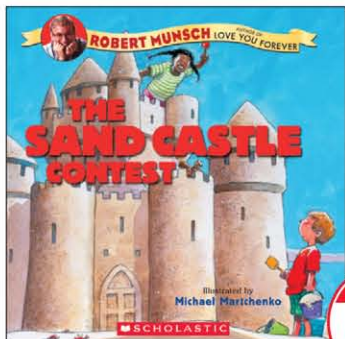
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WORTH UP TO \$5!

# Firefly

**JUNE 2013**

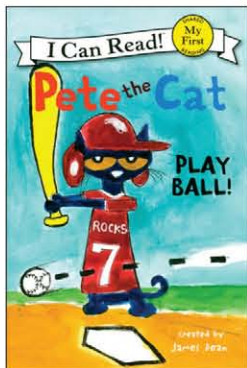
Splash into summer with sunny stories and skill builders to prepare your child for new challenges next fall. Also, don't forget Dad's special day!



**55. The Sand Castle Contest**  
by Robert Munsch  
illus. by Michael Martchenko 32 pages  
Will Matt's sand castle win first prize? A funny, summery story!

Only \$1.00  
Retail \$4.99

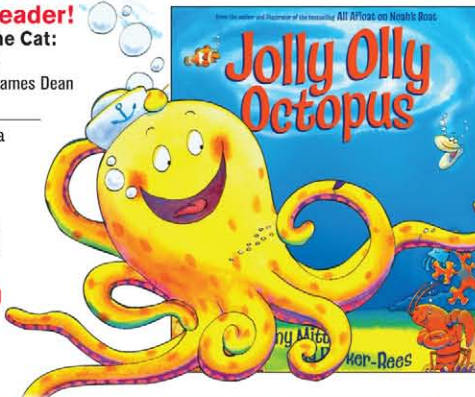
**WOW!**  
**\$1**



**NEW Reader!**  
**48. Pete the Cat: Play Ball!**  
created by James Dean  
32 pages

Pete hits a home run when it comes to teamwork and doing his best.

Only \$3.99



**NEW in Firefly!**  
**30. Jolly Oilly Octopus**  
by Tony Mitton and Guy Parker-Rees 32 pages

These underwater friends catch a case of the giggles. A counting tour of the ocean!

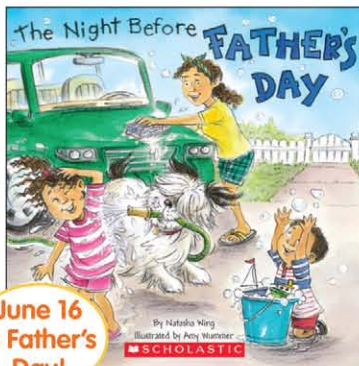
**Low Price! \$2.99**  
Retail \$5.99



**NEW!**  
**60. Strawberry Shortcake™: Fun in the Sun**  
24 pages

Lemon Meringue is scared of the ocean and needs a friend to help her feel brave.

**Book & Stickers! \$4.99**

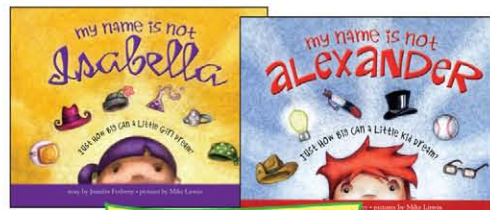


**46. The Night Before Father's Day**  
by Natasha Wing  
illus. by Amy Wummer  
32 pages

Mom and the children work together on a gift for Dad that sparkles and shines.

**Low Price! \$1.99**  
Retail \$3.99

**June 16 Is Father's Day!**

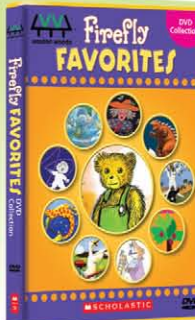
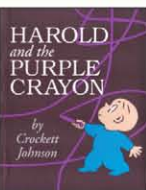
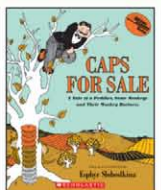
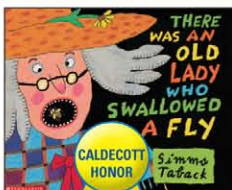
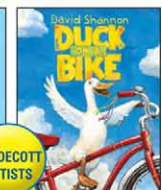
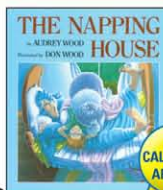
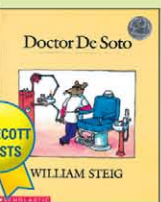
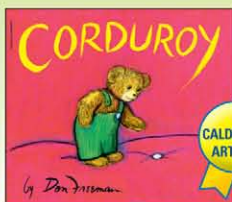
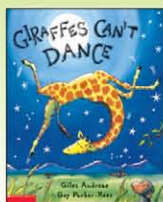


**44. My Name Is Not...Pack**  
by Jennifer Fosberry illus. by Mike Litwin 32 pages each

When these children dream big, they can do anything... and become anyone in history!

**2 Exclusive Paperbacks! \$6.99** Hardcover Retail \$33.98

## Story-Time Collection



**Read the books—then watch the stories on this exclusive DVD!**

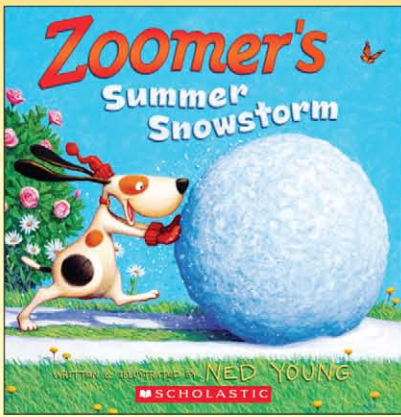
DVD also sold separately for \$14.99. See item number 74 on the order form.

**19. Firefly Favorites Library**  
32-64 pages  
DVD running time: 81:00 min.  
**10 Books & DVD—Only \$34.99**  
Retail \$126.85

**SAVE 70%**

Items in this catalog are intended for children ages 3+ years (grades PreK-K).

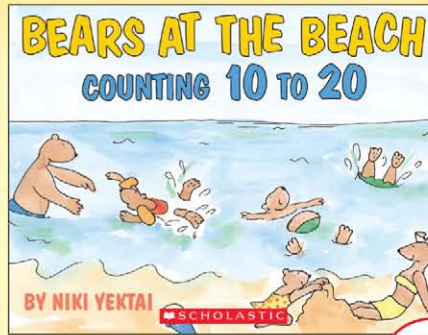
# Summer Is Here!



**NEW in Firefly!**  
73. **Zoomer's Summer Snowstorm**  
by Ned Young  
32 pages

A pup and his overflowing snow-cone machine turn a heat wave into a winter wonderland!

**Paperback Exclusive!**  
**\$3.99**  
Hardcover Retail \$16.99

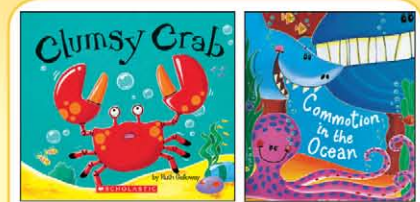


**NEW!**  
4. **Bears at the Beach**  
by Niki Yektai 32 pages

Double digits have their day—a story about counting, summer, and family!

**Only \$3.99** Retail \$6.99

**SAVE 40%**



**Only \$2 a Book!**

63. **Summer Savings Value Pack**  
24–32 pages

Splash into summer reading!

**7 Books \$13.99**  
Retail \$49.85

Teeny Tiny Animals

I Can Read! Biscuit Wants to Play

STEP-UP READING DANCING DINOS AT THE BEACH

STEP-UP READING BY THE SEA

Flip Flop!

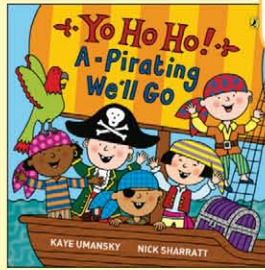
62. **Summer Readers Value Pack**  
24–32 pages

**SAVE 40%**

**5 Books \$11.99**  
Retail \$19.95

Sunny stories starring new friends and old favorites.

**Firefly Bestseller**  
Find More on Page 7

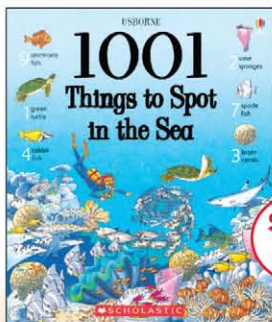


72. **Yo Ho Ho! A-Pirating We'll Go**  
by Kaye Umansky illus. by Nick Sharratt 32 pages

Set sail for the high seas with these cute read-aloud rhymes.

**Low Price! \$2.99**  
Retail \$5.99

## Summer Activities

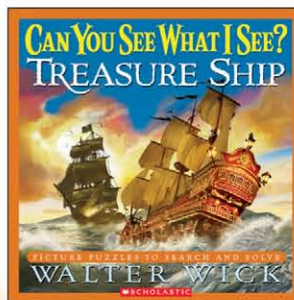


69. **Usborne 1001 Things to Spot in the Sea**  
32 pages

Sunken ships, green sea turtles...there's so much to see in these bustling adventures!

**SAVE 40%**

**Only \$3.99**  
Retail \$6.99



6. **Can You See What I See? Treasure Ship**  
by Walter Wick  
40 pages

A look-and-find adventure from the co-creator of I SPY™!

**Paperback Exclusive!**  
**\$4.99**  
Hardcover Retail \$13.99

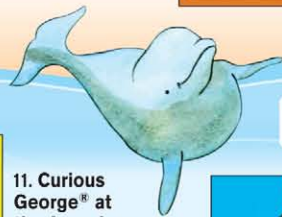


70. **Usborne First Activities: Summer Fun**  
24 pages

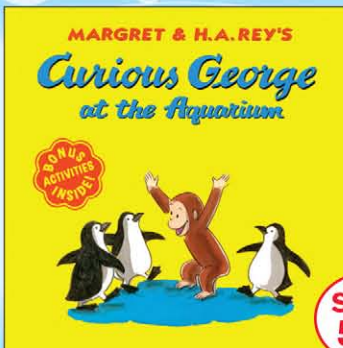
Drawing, painting, fingerprinting, cutting, and more! Fun projects with simple instructions.

**SAVE 55%**

**Full-Color Activity Book \$4.99**  
Retail \$11.25



## Fishy Tales



11. **Curious George® at the Aquarium**  
created by Margret and H. A. Rey 24 pages

The mischievous monkey gets to feed the seals... and becomes the star of the show!

**SAVE 50%**

**Low Price! \$1.99**  
Retail \$3.95

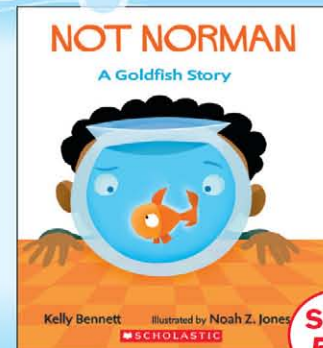


64. **Super Sharks! Pack**  
24 pages each

Big photos and simple text introduce these underwater hunters.

**4 Books \$12.99**  
Retail \$27.80

**SAVE 50%**



47. **Not Norman: A Goldfish Story**  
by Kelly Bennett illus. by Noah Z. Jones 32 pages

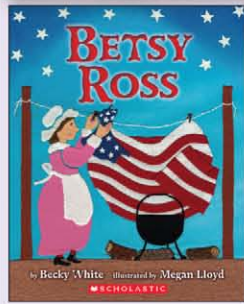
A fish for a pet? Can this disappointed boy find something special about his birthday gift?

**SAVE 55%**

**Low Price! \$2.99**  
Retail \$6.99

**Order Online and Get a \$5 FREE Book Pick!**

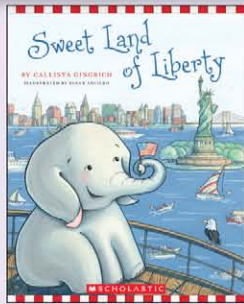
## Hooray for Independence Day!



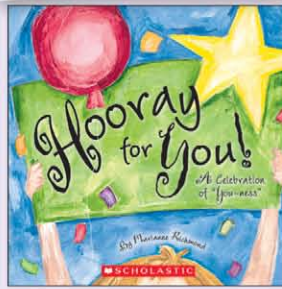
**7. Celebrate the 4th of July Pack**  
32 pages each

Cute stories about some of the most important moments in our country's history.

**2 Exclusive Paperbacks! \$6.99** Hardcover Retail \$31.90



## Happy Graduation!

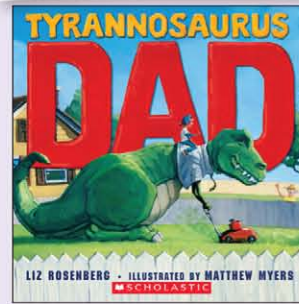


**25. Hooray for You!**  
**A Celebration of "You-ness"**  
by Marianne Richmond 40 pages

Our differences make us special.  
A rhyming celebration of self-esteem.

**Paperback Exclusive! \$3.99** Hardcover Retail \$15.95

## Celebrate Father's Day!



**68. Tyrannosaurus Dad**  
by Liz Rosenberg illus. by Matthew Myers 32 pages

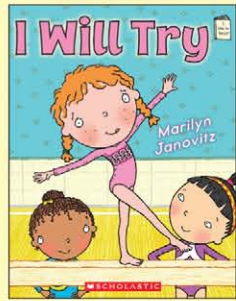
Tobias's dad is 40 feet tall with razor-sharp teeth! What will his classmates think?

**Paperback Exclusive! \$3.99** Hardcover Retail \$16.99



# Get Ready for School Next Year...

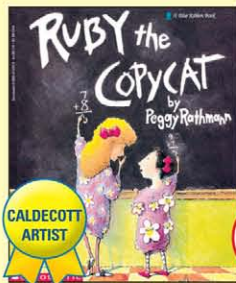
### Be Your Best!



**29. I Will Try**  
by Marilyn Janovitz  
24 pages

Ella loves gymnastics!  
Will she be brave  
enough to get on the  
balance beam?

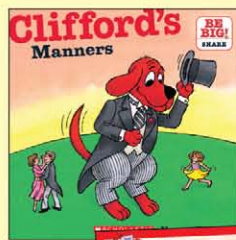
**Paperback Exclusive!**  
**\$3.99**  
Hardcover Retail \$14.95



**54. Ruby the Copycat**  
by Peggy Rathmann  
32 pages

Everything Angela  
wears, does, or says,  
Ruby copies. A story  
about being yourself.

**SAVE 40%** Only **\$3.99**  
Retail \$6.99



**10. Clifford's® Manners Pack**  
by Norman Bridwell 32 pages

From taking turns  
to saying "please,"  
children can practice  
good behavior with the  
Big Red Dog!

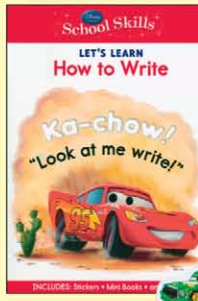
**Book, Parent Guide &  
Sticker Reward  
Chart \$6.99**  
Retail \$11.99



**Comes with a FREE Parent Guide & Reward Chart!**

© & © Norman Bridwell.

### Keep Skills Sharp!



**15. Disney Learning School Skills: Let's Learn How to Write Kindergarten**  
80 pages

Favorite characters  
and wipe-clean pages  
encourage little writers to  
practice again and again.

**Book & Stickers! \$5.99**  
Retail \$6.95



**21. Fun with ABCs!**  
32 and 40 pages

Children can practice  
the alphabet with  
things they love  
most—fire trucks  
and pirates!

**SAVE 45%** **2 Books!**  
**\$7.99**  
Retail \$14.98



**38. Math All Around Us Pack**  
24 pages each  
**7 Books \$14.99**  
Retail \$53.91

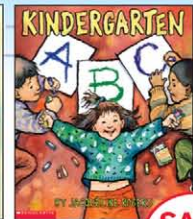
**SAVE 70%**



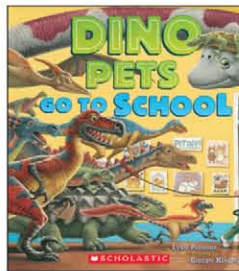
**31. Kindergarten Rocks! Pack**  
32-40 pages

Fun stories to help prepare your child for the next big step.

**3 Books—Only \$7.99** Retail \$21.89



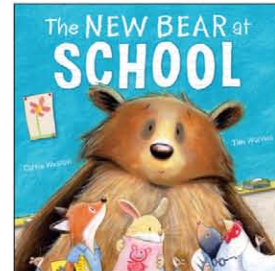
**SAVE 60%**



**13. Dino Pets Go to School**  
by Lynn Plourde illus. by  
Gideon Kendall 32 pages

A boy brings in the tallest,  
loudest, and spikiest  
dinosaurs for a prehistoric  
pet parade at school!

**Paperback Exclusive! \$2.99**  
Hardcover Retail \$16.99



**45. The New Bear at School**  
by Carrie Weston illus. by Tim Warnes  
32 pages

Being the new kid is really hard  
when you're big, hairy...and scary!

**Paperback  
Exclusive!  
\$2.99**  
Hardcover  
Retail \$12.99



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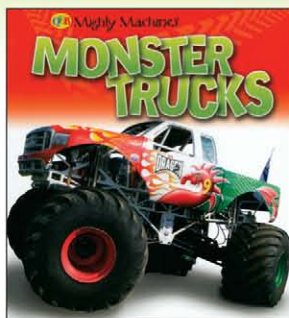
# Action & Adventure



**NEW in Firefly!**  
**67. Teenage Mutant Ninja Turtles: Saved by the Shell!**  
 16 pages

These brave ninjas leave their hideaway to face strange new alien enemies!

**Book & Stickers! \$3.99**



**39. Mighty Machines: Monster Trucks**  
 24 pages 9 7/8" x 10 7/8"

Special facts and full-color action photos that roar!

**Only \$4.99**  
 Retail \$6.99



**27. Hot Wheels™: The Ultimate Handbook**  
 96 pages 6" x 9" For ages 5+ years

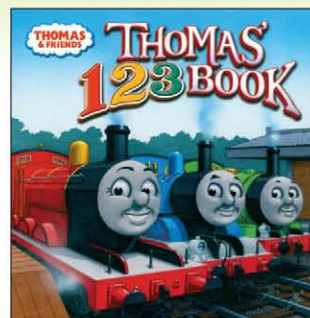
Stats, tricks, and speed...everything racing fans are looking for!

**Book & Toy Car! \$8.99** Retail \$9.99

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**Also Available:**  
**26. Hot Wheels™ Pack**  
 32 pages each

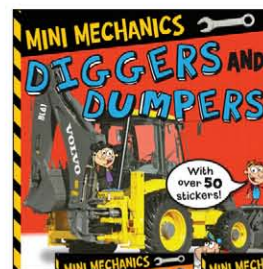
**2 Readers \$6.99** Retail \$7.98



**NEW!**  
**65. Thomas & Friends: Thomas' 123 Book**  
 24 pages

These colorful trains pick up cargo all around town, while readers count along!

**Only \$3.99**



**40. Mini Mechanics Collection**  
 24 pages each

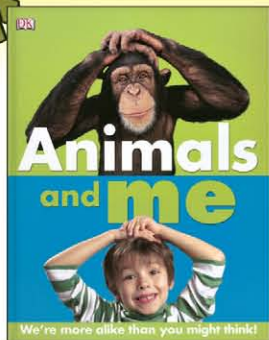
The toughest, strongest, and most hardworking machines. With simple facts and photos!

**4 Books & 200+ Stickers!**  
**\$13.99**  
 Retail \$15.96

**Comes with 200+ Stickers!**



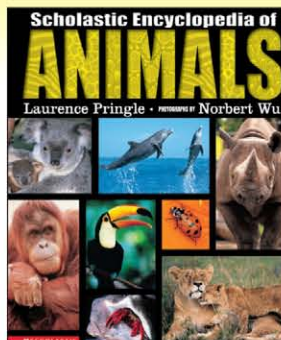
# Read, Discover &



**16. DK Animals and Me**  
 48 pages  
 8 1/2" x 10 7/8"

From humans to insects, fish, and snakes—these creatures are as amazing as they are different!

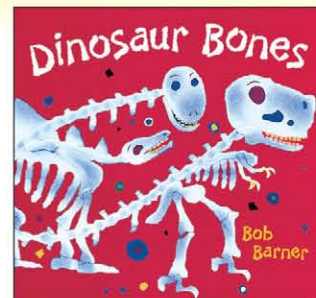
**Full-Color Book!**  
**\$5.99**  
 Retail \$6.99



**56. Scholastic Encyclopedia of Animals**  
 128 pages 9" x 10 7/8"

Cool facts and color photos of 140 animals, A to Z—from alligators to zebras!

**Paperback Exclusive!**  
**\$7.99**  
 Hardcover  
 Retail \$19.98



**14. Dinosaur Bones**  
 by Bob Barner 32 pages

The prehistoric skeletons found in museums were once living, breathing creatures!

**Paperback Exclusive!**  
**\$3.99**  
 Hardcover Retail \$16.99

# LEGO® Books



**35. LEGO® City: Fire Team Adventure**  
 32 pages For ages 5+ years

When danger strikes, these flame-fighting heroes jump into action!

**Book & Firefighter Minifigure**  
**\$7.99**  
 Retail \$8.99



**34. LEGO® City: Fire!**  
 24 pages

There's a new firefighter in town and he has a lot to learn. Can he help save the day?

**Only \$2.99**  
 Retail \$3.99

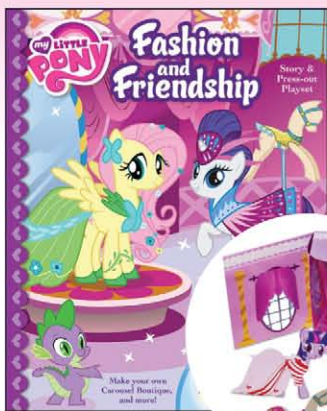


**36. LEGO® Star Wars™ Pack**  
 24 pages each

The Republic's in danger and Obi-Wan is lost. The Jedi are here to help!

**2 Books \$4.99**  
 Retail \$7.98  
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# Princesses & Friends



**NEW!**  
43. **My Little Pony™: Fashion and Friendship**  
16 pages

Rarity holds a fashion show. Includes build-your-own press-out story playset.

**Book & Press-Out Playset! \$9.99**



18. **Every Cowgirl Needs...Pack**  
by Rebecca Janni illus. by Lynne Avril 32 pages each

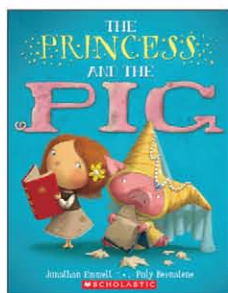
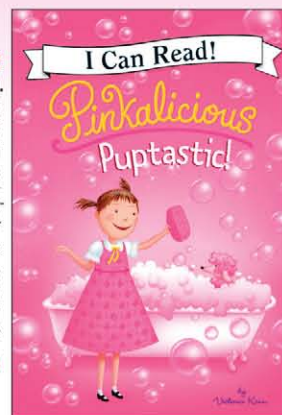
Nellie Sue always has her "two-wheeled horse" and good attitude!

**2 Exclusive Paperbacks! \$6.99** Hardcover Retail \$33.98

**NEW!**  
51. **Pinkalicious: Puptastic!**  
by Victoria Kann 32 pages

Will dog-sitting for a friend be exciting fun or lead to colorful trouble?

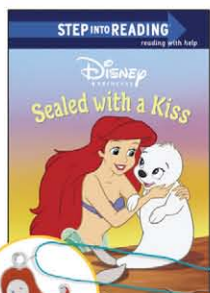
**Only \$3.99**



52. **The Princess and the Pig**  
by Jonathan Emmett illus. by Poly Bernatene 32 pages

In this mixed-up fairy tale, sometimes it's better not to be a princess!

**Paperback Exclusive! \$4.99**  
Hardcover Retail \$16.99



37. **Little Mermaid Set**  
32 pages

Ariel searches the ocean for her little friend in a game of hide-and-seek.

**Book & Mermaid Necklace \$5.99**  
Retail \$6.98



⚠️ **WARNING: CHOKING HAZARD—**  
Small parts. Not for children under 3 years.



50. **Pink Party Set**  
by Karen Beaumont illus. by LeUyen Pham 40 pages

Four friends find the perfect party shoes by using their creativity.

**Paperback Exclusive & Butterfly Wand \$5.99**  
Hardcover Retail \$19.98



24. **Hello Kitty® Picture Clues Reader: Family Trip**  
32 pages

This sweet feline hits the road and helps readers reinforce vocabulary.

**Book & 24 Flash Cards! \$3.99**

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⚠️ **WARNING: CHOKING HAZARD—**  
Small parts. Not for children under 3 years.

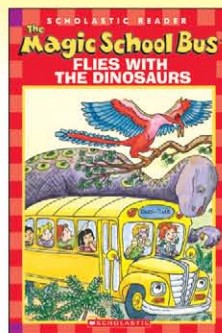
## Learn Something New



5. **Bugs, Bugs, Bugs! Pack**  
24 pages each

Beginning readers get an up-close look at cool, crawly critters!

**SAVE 55%**  
5 Books \$14.99  
Retail \$34.75



42. **The Magic School Bus® Adventures Pack**  
32 pages each

Ms. Frizzle's class trips are always filled with cool science and big surprises!

5 Books \$12.99 Retail \$19.95



**SAVE 35%**



## KNOWLEDGE QUEST!™ Read-Aloud Collections



33. **Knowledge Quest! Read-Aloud Collection: Plants Are Amazing!**  
24-40 pages  
3 Hardcovers, 7 Paperbacks & Guidebook—Only \$34.99  
Retail \$107.78 **SAVE 65%**



32. **Knowledge Quest! Read-Aloud Collection: Taking Care of Our Earth**  
24-40 pages  
3 Hardcovers, 4 Paperbacks & Guidebook—Only \$24.99  
Retail \$81.89 **SAVE 70%**

Keep minds sharp this summer by reading aloud to your child just 20 minutes a day!

- Make Learning Fun
- Boost Vocabulary
- Increase Reading Comprehension

Explore More Collections Online at:  
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**Meets Common Core State Standards!**

# I'm Learning to Read



## Phonics

These products teach children to practice new words by sounding them out!

**12. Curious George® Phonics Fun! Box Set**  
16 pages each

Vocabulary activities starring a clever monkey! Includes handy parent guide.

**12 Books in a Sturdy Case \$11.99**  
Retail \$12.95

Curious George® is a registered trademark of Houghton Mifflin Harcourt Publishing Company.

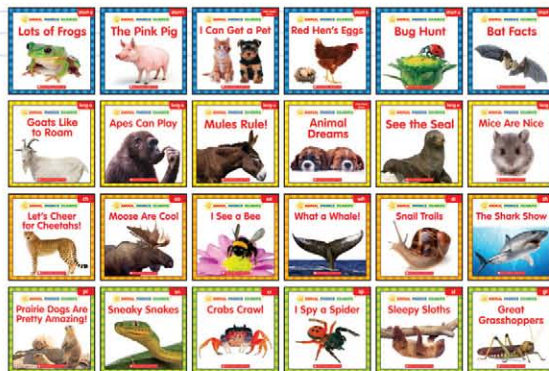


**75. Preschool Prep: Meet the Phonics DVD**

DVD running time: approx. 35 min.

A colorful alphabet shows off the sounds each letter makes.

**Only \$13.99** Retail \$14.99



**1. Animal Phonics Readers Collection**

8 pages each 5 1/2" x 5 1/2"

A sound-out-the-word set to prepare your child for next year.

**24 Books \$19.99** Retail \$23.76

## Sight Words

Simple repeating phrases help children master frequently used words that should be recognized without sounding out.



**57. Science Sight Word Readers: Weather Pack**  
16 pages each

Must-know words for rain or shine!

**6 Books \$11.99** Retail \$17.94

**SAVE 30%**



**59. Sight Word Bingo**  
For ages 5+ years

An adorable frog helps children learn to read 72 common words.

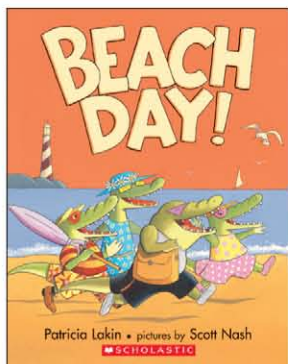
**Only \$7.99**

Includes 4 double-sided game cards, 72 sight word cards, instructions, and sturdy box.

**WARNING: CHOKING HAZARD—**  
Small parts. Not for children under 3 years.

## Rhyme & Repetition

Rhyming makes it easy for children to remember their favorite read-alouds!



**NEW!**

**2. Beach Day!**  
by Patricia Lakin  
illus. by Scott Nash  
32 pages

Will Sam, Pam, Will, and Jill make it to the shore before sunset? Easy, rhyming text!

**Paperback Exclusive! \$3.99**  
Hardcover Retail \$15.99

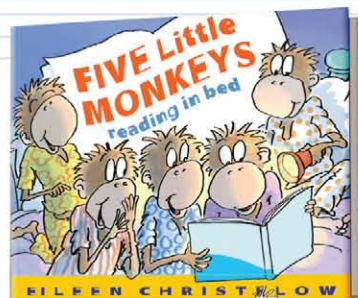


**53. Rhyme and Repetition Book & CD Collection**  
32-40 pages CD running times: 6:19-9:50 min.

Fun rhyming stories with CDs to help your child follow along.

**3 Books & 3 CDs \$14.99** Retail \$37.94

**SAVE 60%**



**20. Five Little Monkeys® Reading in Bed**  
by Eileen Christelow  
40 pages

Mom says lights out, but her little ones want one more story! Illustrates different emotions that books can make us feel.

**Hardcover \$5.99**  
Retail \$16.99

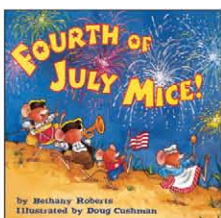
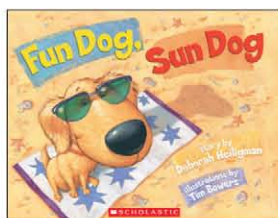


**Special Hardcover Price!**

**SAVE 65%**

## Listen & Read

Listening to books on CDs promotes independent reading, helps kids identify words, and develops listening skills.



**61. Summer Fun Book & CD Library**  
32 pages each CD running times: 4:16-5:22 min.

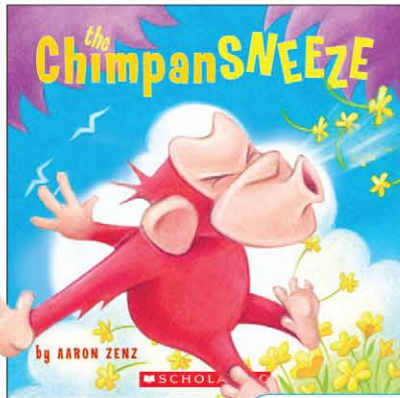
Summer stories for your little reader's eyes and ears!

**3 Books & 3 CDs! \$14.99** Retail \$33.94

**SAVE 55%**



# This Year's Firefly® Bestsellers



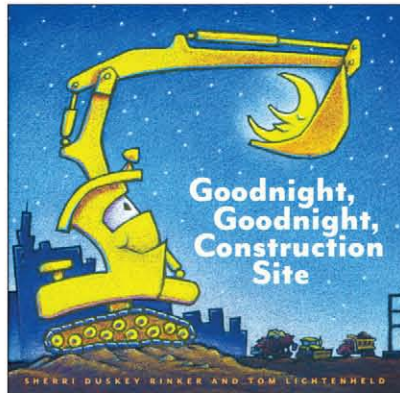
9. **The ChimpanSNEEZE**  
by Aaron Zenz 32 pages

A bouquet of flowers starts a chain reaction of *ah-choo!* Playful illustrations of rhyming wordplay!

Low Price **\$2.99** Retail \$6.99

Also available as a **Storia eBook**  
scholastic.com/storia-shop

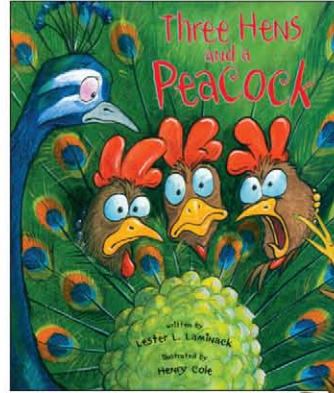
**SAVE 55%**



23. **Goodnight, Goodnight, Construction Site**  
by Sherri Duskey Rinker illus. by Tom Lichtenheld 32 pages

A great way to say good night to hardworking trucks—and sleepy little readers.

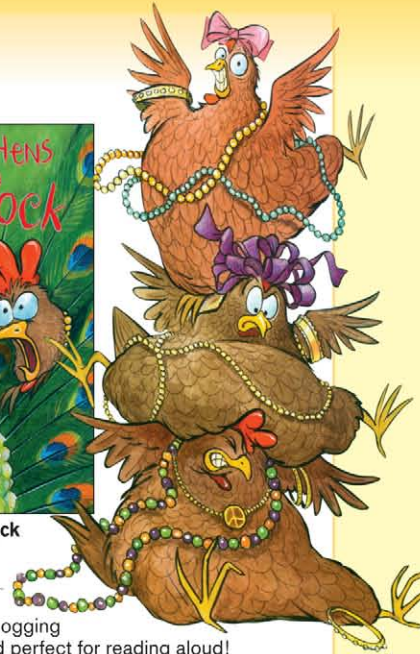
Paperback Exclusive! **\$3.99**  
Hardcover Retail \$16.99



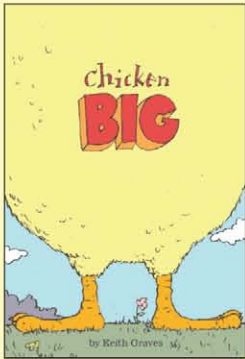
66. **Three Hens and a Peacock**  
by Lester L. Laminack  
illus. by Henry Cole 32 pages

These hens want to be as glamorous as an attention-hogging peacock. Full of giggles and perfect for reading aloud!

Paperback Exclusive! **\$3.99** Hardcover Retail \$15.99



## Build Your Home Library



8. **Chicken BIG**  
by Keith Graves 40 pages

The farm is tiny. The coop is itsy-bitsy. But this egg is humongous! Big twist on a classic tale.

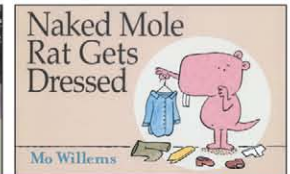
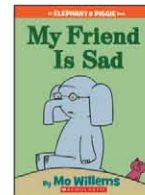
Paperback Exclusive! **\$3.99**  
Hardcover Retail \$16.99



17. **Dog in Charge**  
by K. L. Going illus. by Dan Santat 40 pages

This pooch is left to take care of the house, but can he tame five feisty felines?

Paperback Exclusive! **\$2.99**  
Hardcover Retail \$16.99



**SAVE 40%**



**Mo Willems**  
Bestselling Caldecott Artist

41. **Mo Willems Collection**  
24–64 pages

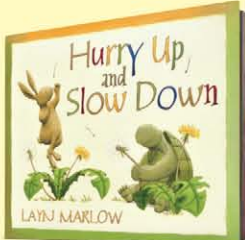
Hilarious characters and cartoon drawings make this author/illustrator a family favorite.

5 Books **\$19.99** Retail \$35.95



49. **The Pigeon Has Feelings, Too!**

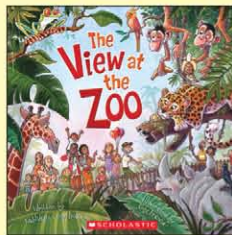
10 pages 6" x 6"  
Sturdy Board Book **\$5.99**  
Retail \$6.99



28. **Hurry Up and Slow Down**  
by Layn Marlow 32 pages

Turtle's patient. Hare's in a rush. Both friends know when to make time for a good bedtime story.

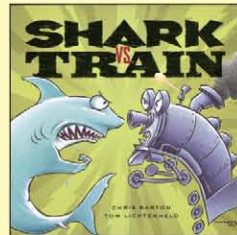
Hardcover **\$15.99** Retail \$16.95



71. **The View at the Zoo**  
by Kathleen Long Bostrom  
illus. by Guy Francis 32 pages

A busy zookeeper makes sure all the animals are on their best behavior!

Paperback Exclusive! **\$3.99**  
Hardcover Retail \$14.99



58. **Shark vs. Train**  
by Chris Barton illus. by Tom Lichtenheld 40 pages

Who will win at marshmallow roasting, burping, and other hilarious face-offs?

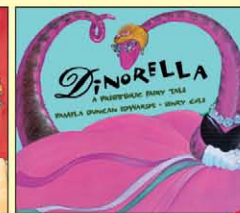
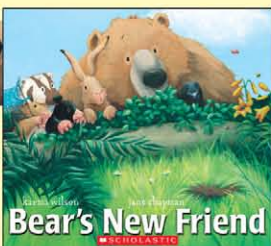
Paperback Exclusive! **\$4.99**  
Hardcover Retail \$16.99

3. **Bear and Friends Pack**  
by Karma Wilson illus. by Jane Chapman  
40 pages each

These furry forest animals help each other through tough times and new discoveries!



3 Exclusive Paperbacks! **\$10.99**  
Hardcover Retail \$50.89



22. **Funny Fairy Tales Pack**  
32 pages each

A smart pig, a golden-haired girl, and a charming dinosaur star in these silly stories.

3 Books **\$9.99** Retail \$20.97

**SAVE 50%**





